



WIND SUMMITTM

Collaboration Breeds ProsperityTM

Houston 2025

Sponsorship Opportunities

Event Date: 14 – 15 October 2025

Wind Summit – Houston 2025

The wind energy sector in the USA is spending more than US\$2.6 billion annually on operations and maintenance at an average cost of \$6.25 per megawatt-hour produced. We have also seen a total of more than US\$4.5 billion in lost production due to asset under-performance, negative pricing or curtailments.

Join us in October 2025 in Houston, Texas for this exclusive event to learn how to extract more profit from your projects.



Asia Society of Texas
1370 Southmore Blvd. Houston, TX 77004



Event Learning Objectives

How do USA wind farm operating costs compare to Australia, Brazil and Europe?

What are best practices for operations and maintenance that will maximize your asset availability?

How can you get a grip on spiraling maintenance costs or prevent damage accumulation in the first place?

What can you do to ensure your assets operate profitably, even under a wind turbine OEM long term service agreement?

Are there new insurance requirements on the horizon for asset owners and operators?



Learn About the Event Producer



IntelStor LLC is a global market research and consulting firm focused on the energy sector. Founded in 2010, the company is regarded worldwide as the foremost experts on competitive intelligence, technology trend analysis and innovation strategy. Using the most comprehensive data set of more than 3.2TW as well as advanced analytics capabilities in the sector, we have created the only market-level asset performance benchmarking and profitability analysis. IntelStor's strategic market analysis has led to the funding justification of over US\$600M in R&D investment and the development of multi-million dollar product and service offerings. We have provided legal, technical and commercial due-dilience for over US\$1.8B in M&A.

Market Analysis



The market trends in France are evaluated with an eye towards understanding the current and future wind energy market potential in the wider context of the political, economic and investment environment in the country. The energy and electricity markets including the regulations and project development practices will be reviewed in depth.

Additionally, critical infrastructure such as transmission and road access to potential project sites will be evaluated in an effort to characterize the potential for market exploitation. The development and investment resources available in the country along with the established supply chain are reviewed in detail to provide project execution.

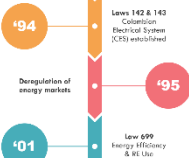
This analysis also:

Energy Market



The energy market in Colombia is governed by several federal entities:

- The Energy Ministry is currently led by Germán Arce who has been working to expand upon Colombia's 2014 pro-renewables law. Jorge Valencia leads the planning division of the Energy Ministry which is currently preparing for the integration of future wind parks into the grid. Both positions are likely to have new appointees after the May / June elections.



Investment Environment



Colombia faces a potentially challenging environment in renewable energy. Local banks tend to favor renewable energy or energy efficiency projects since non-hydro renewable energy project development. Additionally, previous Governments have not incentivized local banking involvement in renewable energy to other priorities related to the cease-fire and peace ENR making procedures. It is concerning to note the process with ENR is continued violence has resurged ultimately a peaceful resolution is likely to be achieved.

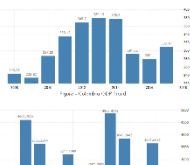
Economic Environment



With economic prosperity closely tied to political stability, the outcome of the elections is important to the economic vitality of Colombia. Since implementing the peace deal with FARC and ENR, the economy has experienced a strong growth, with 2016 GDP reported at US\$282.58 and a growth rate of 0.8%.

However, Colombia is in need of fiscal reforms which are becoming increasingly necessary to maintain Colombia's credit rating and reinvestigate foreign direct investment (FDI). An influx of FDI is being held back at the moment as foreign governments, sovereign wealth funds, and institutional investors play a "wait and see" game with the outcome of the Congressional and Presidential elections and the influence of the new FARC political party.

Once more political certainty exists, the potential inbound FDI in Colombia will reap the benefits of tax breaks associated with investments in infrastructure.

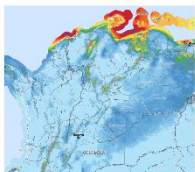


Resource Assessment



Using data and a wind atlas sourced from the Global Wind Atlas, we have analyzed the total wind resource potential for this market. The wind atlas is shown below along with a corresponding legend with a breakdown by wind power density range.

According to this data, the wind energy market potential for Colombia is 4.4GW that is economically viable to be built by 2027. As we noted above in our research methodology, this reflects the likely build-out and not total market wind energy potential of 38.6 GW.



EVENT VENUE Asia Society of Texas



25,786 Square Feet
4 meeting rooms



QUESTIONS OR SPONSORSHIP INQUIRIES

by phone: +1 832 915 0010
by e-mail: events@windsummit.org

PAYMENTS

by invoice, payments directed to

Account Holder
Totaro & Associates LLC
(Parent company of Wind Summit LLC)

Swift / BIC
CMFGUS33

Wire or ACH Number
026073150

Account number
8310044980

or by credit card via **stripe**

please inquire at
events@windsummit.org for
instructions and payment link

Event Title Sponsorship – US\$35,000.00

EVENT TITLE SPONSOR BENEFITS

Your title sponsorship of the event will ensure:

- 1) Title sponsorship and branding of the event for the duration plus five (5) free passes to the event
- 2) Record an event promotion segment with the Renewable Summit Podcast team - Distribution to more than 750,000 industry contacts via e-mail and LinkedIn.
- 3) Acknowledgement during general sessions (i.e. “Welcome to the Wind Summit event, sponsored by [Your Company Title]”
- 4) Company logo placement within the event space, during the welcome presentation, and in event marketing materials (social media posts, event website and promotional e-mails)
- 5) Placement of your company banners throughout the event, including on the stage in the event venue (your company to provide, and due to size constraints, the banners cannot exceed 10 feet in height)

Renewable Summit
Podcast



Tune In Weekly youtube.com/@RenewableSummit



Ticket Subsidy Sponsorship – US\$25,000.00 X 2

TICKET SUBSIDY SPONSOR BENEFITS

This sponsorship tier will underwrite the ticket cost for registrants, and will ensure you receive:

- 1) Branding as the ticket underwriter for the duration of the event plus four (4) free passes to the event
- 2) Record an event promotion segment with the Renewable Summit Podcast team - Distribution to more than 750,000 industry contacts via e-mail and LinkedIn.
- 3) Acknowledgement in all e-mail and online marketing, as well as during the general session of the event (i.e. “The Early Bird rate for tickets has been extended, thanks to sponsorship by [Your Company Title]”)
- 4) Company logo placement within the event space, during the welcome presentation, and in event marketing materials (social media posts, event website and promotional e-mails)
- 5) Placement of your company banners throughout the event, including in the main Foyer (your company to provide, and due to size constraints, the banners cannot exceed 10 feet in height)

Round Table Discussions – US\$15,000.00 X 4



The event will have four (4) seminar rooms for sessions and round-table discussions on topics including:

- 1) Component reliability and repair best practices with topics to include lightning damage and protection, leading edge erosion, gearbox wear and more
- 2) Cost savings to shifting from OEM to in-house maintenance or ISP partners & negotiating service agreements with OEMs
- 3) Insurance implications of asset availability and maintenance practices, including global best practices and experiences
- 4) New trends in Condition Monitoring Systems (CMS) technologies

SEMINAR ROOM SPONSOR BENEFITS

Your sponsorship of one of these four (4) topic areas will ensure:

- 1) Branding of the seminar room for the duration of the event
- 2) Acknowledgement during general sessions (i.e. "Please join us in the [Your Company Name] seminar room for a discussion on CMS technologies")
- 3) Company logo placement in the seminar room, during the welcome presentation, and in event marketing materials (social media posts, event website and promotional e-mails)
- 4) Placement of your company banners throughout the seminar rooms (your company to provide)
- 5) Two (2) free passes to the event per corporate sponsor



Reception – US\$15,000.00



RECEPTION SPONSOR BENEFITS

Your sponsorship of the reception which will occur at the end of Day 1 will ensure:

- 1) Branding of the reception during the event plus two (2) free passes to the full event
- 2) Acknowledgement during general sessions (i.e. "Please join us in the for our reception in the reception hall sponsored by [Your Company Name]")
- 3) Company logo placement in the reception venue, during the welcome presentation, and in event marketing materials (social media posts, event website and promotional e-mails)
- 4) Branding of cocktail napkins with company name & logo
- 5) Placement of your company banners throughout the reception hall (your company to provide, and due to size constraints, the banners cannot exceed 10 feet in height)

Additional Sponsorship Opportunities



Lunch – US\$10,000.00



Breakfast & Coffee Breaks – US\$8,500.00



LUNCH SPONSOR BENEFITS

A delicious lunch will be provided on both Day 1 and Day 2 of the event. Your sponsorship of lunch on both days will ensure:

- 1) Sponsor acknowledgement of the lunch room for the duration of the event plus three (3) free event passes
- 2) Acknowledgement during general sessions (i.e. “Please join us in the Isabella Fraser Room for lunch, sponsored by [Your Company Name]”)
- 3) Company logo placement in the lunch room, during the welcome presentation, and in event marketing materials (social media posts, event website and promotional e-mails)
- 4) Placement of your company banners throughout the lunch room (your company to provide)

COFFEE BREAKS SPONSOR BENEFITS

The event will have three separate breaks during the two days plus two breakfast sessions. Your sponsorship of the coffee breaks on both days will ensure:

- 1) Sponsor acknowledgement of the conference center foyer for the duration of the event (where the coffee breaks will be held) plus one (1) free pass
- 2) Acknowledgement during general sessions (i.e. “Please join us in the foyer for this morning’s / afternoon’s coffee break, sponsored by [Your Company Name]”)
- 3) Company logo placement in the conference center foyer, during the welcome presentation, and in event marketing materials (social media posts, event website and promotional e-mails)
- 4) Placement of your company banners throughout the foyer (your company to provide)

Our Corporate Mission

Wind Summit LLC is an affiliate of IntelStor LLC, a global market research and strategic advisory firm. Founded in 2010, we are regarded worldwide as the foremost experts on competitive intelligence and technology trend analysis.

Our mission is to enable our clients to make better, more informed strategic decisions. We provide solutions for business strategy, product development and innovation, research & development funding justification, intellectual property (IP) risk mitigation as well as technology and IP licensing.

A Unique Approach with Proven Results

With a focus on product and technology development, our unique research methods involve primary research, market and technical information aggregation, qualitative patent landscaping and analysis as well as engineering.

We are at the nexus of technical, legal and market research in order to collate intelligence and convert it into action.

Using this approach, we have helped cultivate and disposition over 600 innovations, and our assessments have led to over 300 issued patents. Our strategic market analysis has led to the funding justification of over US\$700M in R&D investment and the development of multi-million dollar product and service offerings. We have provided legal, technical and commercial due-diligence for over US\$1.8B in M&A.



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